

Aegon and Paradigm

As the largest platform in the UK¹ we want to go beyond transacting and help you build a robust savings journey for every client throughout their lifetime.

We're totally focused on serving advisers like you. Working in partnership, we provide products and services to help you create financial planning solutions to get your clients closer to their financial goals.

To find out more take a look at [10 good reasons to use our platform](#).

1 Fundscape, Platform Press release Q4, March 2023

Our scale and financial strength



£186 billion
AUA in the UK²



A+
Aegon UK's financial strength rating from S&P Global.³



B+
Platform sector financial strength rating from AKG.⁴

2 As at December 2022 3 As at February 2023 4 As at April 2023

Annual charge

As a member of Paradigm, any of your new clients can benefit from a bespoke annual charge. This covers the cost of administering investments on Aegon Retirement Choices (ARC) and the Aegon Platform, and providing online tools and services including client illustrations and reporting.

Total holdings on ARC and the Aegon Platform	Annual charge percentage
Under £250,000	0.25%
£250,000 and above	0.00%

The maximum platform charge is £675. We may vary these charges in the future.

Supporting you

We're here to support you, your clients and business – our [business support hub](#) offers a range of material to help with your client conversations, navigate industry changes and continue to grow your business.

Your Regional Account Manager (RAM) and Regional Account Manager Telephony (RAMT) will be your main points of contact and support for the relationship. Call charges will vary.

Aegon contacts



Scan me to find
your local Aegon
contact.

Visit: aegon.co.uk/regional-contact

To take advantage of the bespoke terms,
please speak to your usual Aegon contact.
Or alternatively, you can email
advisersolutions@aegon.co.uk

Please don't email any personal, financial or
banking information as it's not a secure method of
communication. If you have a dedicated secure email
service with Aegon, for example Unipass Maillock,
please use this service.

