

# Aegon and Paradigm

We’re totally focused on serving advisers like you. Working in partnership, we provide products and services to help you create financial planning solutions to get your clients closer to their financial goals.

To find out more take a look at [10 good reasons to use our platform](#).

## Our scale and financial strength



Over  
**£203** billion  
AUA in the UK<sup>1</sup>



**A+**  
Aegon UK’s financial  
strength rating from  
S&P Global.<sup>2</sup>



UK’s largest  
investment  
platform<sup>3</sup>

<sup>1</sup> As at December 2023    <sup>2</sup> As at February 2024    <sup>3</sup> Fundscape, Q4 2023 article

## Annual charge

As a member of Paradigm, any of your new clients can benefit from a bespoke annual charge. This covers the cost of administering investments on Aegon Retirement Choices (ARC) and the Aegon Platform, and providing online tools and services including client illustrations and reporting.

Total holdings on ARC and the Aegon Platform	Annual charge percentage
Under £250,000	0.25%
£250,000 and above	0.00%

The maximum platform charge is £625. We may vary these charges. If we do, we’ll let you and your clients know. We won’t apply the annual charge on cash held in a product’s cash facility.

## Supporting you

We're here to support you, your clients and business – our [business support hub](#) offers a range of material to help with your client conversations, navigate industry changes and continue to grow your business.

Your Regional Account Manager (RAM) and Regional Account Manager Telephony (RAMT) will be your main points of contact and support for the relationship.

### Aegon contacts



**Scan me** to find  
your local Aegon  
contact.

Visit: [aegon.co.uk/regional-contact](https://aegon.co.uk/regional-contact)

To take advantage of the bespoke terms, please speak to your usual RAM or RAMT contact. Or alternatively, you can email [advisersolutions@aegon.co.uk](mailto:advisersolutions@aegon.co.uk)

Please don't email any personal, financial or banking information as it's not a secure method of communication. If you have a dedicated secure email service with Aegon, for example Maillock, please use this service.

